

Required Core Courses – Twenty-four (24) credits

_____	ORLE 200	Readings in Leadership (4) – Online
_____	BUSN 200	Entrepreneurship (4)
_____	BUSN 270	Business Ethics & Leadership (4)
_____	BUSN 370	Legal Environment of Business [W] (4)
_____	BUSN 465	Human Resource Management [W] (4)
_____	ORLE 400	Senior Leadership Seminar [W] (4) – Online
_____	12 credits in an approved concentration area (see below)	

Areas of Concentration – Complete twelve (12) credits from one of the following areas:

Communication & Marketing

_____	COMM 200	Introduction to Communication Studies [W] (4)
_____	COMM 270	Interpersonal Communication (4)
_____	COMM 290	Media Literacy (4)
_____	BUSN 315	Business Analytics (4)
_____	BUSN 343	Digital Marketing (4)
_____	BUSN 442	Creative Promotion Strategy [W] (4)
_____	ORLE 491	Internship, including a pre-approved project (4)

Operations

_____	ACCT 226	Managerial Accounting (4)
_____	BUSN 300	Cases in Entrepreneurship [W] (4)
_____	BUSN 315	Business Analytics (4)
_____	BUSN 321	Strategic Logistics and Operations (4)
_____	BUSN 390TC	Lean Six Sigma (4)
_____	BUSN 390TB	Project Management (4)
_____	ORLE 491	Internship, including a pre-approved project (4)

Human Resource Management

_____	COMM 224	Group Dynamics (4)
_____	BUSN 315	Business Analytics (4)
_____	BUSN 390TB	Project Management (4)
_____	PSYC 100	Understanding Psychology (4)
_____	PSYC 242*	Industrial/Organizational Psychology (4)
_____	ORLE 491	Internship, including a pre-approved project (4)

*PSYC 242 is not currently offered. COMM 120TD Topic: Workplace Communication will be substituted to fulfill the requirement.

Recommended Courses

_____	ACCT 225	Financial Accounting (4)
_____	BUSN 210Q	Business & Economic Statistics (4)
_____	BUSN 211	Business Research Methods (2)
_____	ECON 190S	Principles of Economics (4)